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Independent distributor for PM-International

Daniela Claudia Szasz

She has lived and worked in various countries. She has been a mentor and guest speaker in Italy, Turkey, and Sweden as well as other European countries, but also in Asia, the USA and Australia. In the past 12 years she has regularly undertaken further education and training and is now competent in marketing, leadership and presentation techniques.

In January 2008 she changed to the German company „PM International“ and within only 6 months she had become the fastest and youngest woman in the company's history to make it into the Presidents' team!

We're talking about Daniela Claudia Szasz, the little woman with great strength. She is driven by her passion and always wants to create something new: „Something big and unprecedented!“ Perhaps this is the reason why she has decided to share her knowledge with the entire MLM industry and to get working as an „independent network trainer“ since her PM team now „runs itself“.

For this reason she has recently set up a company, „DCS training“, under the motto „Design your ... “. „The dots can be replaced with words like life, company, MLM business or whatever is appropriate“, says Daniela in her conversation with the OBTAINER and adds with a charming smile: „Although the needs of the customers are at our centre – the result will be fresh, young, stylish and different! No matter whether basic knowledge, middle executive level or senior level - I like to be ready, as a company mentor, private coach or business consultant, to accompany, sponsor and support innovative projects.“ And with unshakable self-confidence she adds: „success is guaranteed!“

Even about herself Daniela thinks, that it is her apparent contradictions which help her to make the impossible possible: „All the various aspects of me determine who I am, and my aim is to change the “either-or” principle” to a “both-and” principle, which also allows and promotes distinction“. This is Daniela's motivation which has led her so quickly to the top.

Almost nobody would have thought this of her when at the age of 17 Daniela arrived in Germany, and had little more than the clothes she was wearing and her wishes, aims and hopes. She began first of all training as a care assistant for the elderly, but after a year and a half years she gave this up. Reasons for this were difficulties with the new language as well as the loneliness of being away from her family.

„My telephone bill reached four figures at this time and so I realized that I had to change something urgently“, she remembers.

Design Your Life!



So she started to train as an office administrator, whilst also working temporarily as a waitress and cleaner. Her training was carried out at a small publishing company where she learned a great deal about independence.

Shortly afterwards she was given the chance to work as a model. She used this opportunity to get the necessary start-up capital and realized her dream of becoming independent at only 22 years of age, only to become insolvent a few months later she went bankrupt!

Many would have perhaps given up at this point and would have looked for the „security“ of a permanent position, but not Daniela Szasz. Her vision of independence and financial freedom was simply too strong. Her big break came in a small advertisement which brought her to the company Herbalife and the business concept of „Network marketing“.

A few years later she became the youngest president of Herbalife in the whole Europe and received this recognition on the stage of the Olympic hall in Munich in front of over 12.000 people. „That was definitely one of the best moments of my life“ says Daniela remembering back to that day and validated her belief that everybody really can manage to become financially independent, but only „with self-discipline, hard work and patience“.

At this stage she already had a five figure monthly income, had travelled the world and worked with friends, acquaintances and colleagues in different countries worldwide. But not everything was as good as it seemed! For a long time Dany suffered from jealousy from colleagues. „I think it’s very sad when you have to give up something you have invested years of work in, something that a lot of people love, just so that you don’t step anyone’s toes“, Dany still shakes her head as she thinks of how jealous her colleagues were. Nevertheless this was not the pivotal reason why she changed to PM after 12 years with Herbalife. „The most important reason was that in the last few years my team partners had very little success and hardly earned any money in the downline“, she explains. At PM International it’s different: „The products are high-level, have international patents and exclusive features, and the marketing plan is considerably easier to work and suited to the current situation on the market.“

You can tell that Daniela is definitely inspired by her new job. Flexibility is very important for her: „Ultimately it depends on where you do something! Not everything always works in every location!“ Therefore she hardly works with hotel meetings for example. „I have done that in the past, but today it is a method which in my opinion has little chance of success in Germany at present.“ Here she prefers to work with online presentations and conference calls. She enjoys being able to work from home, and not to have to be permanently „on tour“. At the same time she uses her system both online and offline: „I have had this system for a long time now and it is constantly being improved. The system is well suited to my team partners and is open and flexible.“

The top networker knows for certain that money alone can’t be the motivation to push the „leaders of today“. This from a woman who has for many years

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“I want to create a connection between career, turnover, the love for higher meaning, further development, fun and individuality.”

always had enough money and knows that there are other important things in life. It's „the love“ of something higher which motivates Daniela Szasz: „Something that leaves people satisfied, that makes them a little bit happier than they were before.“ This is her aim. „Of course the money lets some worries fade“, explains the 35-year old woman: „But what really takes me forwards, what lets me get up after defeats again and again is not the money. It is all about showing a way to prosperity and liberty for the people and to keep them at the same time honest and with heart no matter how many glory and money they get.“

And that is how she also advocates herself. Unconventional, successful and genuine. With a lot of heart and sense of responsibility. She thus helps her team and her/their Downline on the road to success, and in the future likewise companies and others who are interested. She leads the people without pressure and without saying what they have to do and what

not. She is simply a leader by example. She explains „everybody finally has got the best tips of its own, tips that also match him best. Some people though you have to help a little bit to recognize their own strengths. You have to help them developing the potential of their own.“

This is exactly her strength, a strength which she can take full advantage of in the future as an independent coach. She is concerned with aligning the world of business, which is often too caught up in numbers, with a holistic approach. “I want to create a connection between career, turnover, the love for higher meaning, further development, fun and individuality.” Impossible? Not for Rodica Daniela Claudia Szasz!© TK 2008

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